

# Newtek Business Services Corp. NASDAQ: NEWT

Second Quarter 2019
Financial Results Conference Call
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Hosted by:
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# **Nevtek**® Your Business Solutions Company

## **Note Regarding Forward-Looking Statements**

The matters discussed in this Presentation, as well as in future oral and written statements by management of Newtek Business Services Corp., that are forward-looking statements are based on current management expectations that involve substantial risks and uncertainties which could cause actual results to differ materially from the results expressed in, or implied by, these forward-looking statements. Forward-looking statements relate to future events or our future financial performance. We generally identify forward-looking statements by terminology such as "may," "will," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other similar expressions. Important assumptions include our ability to originate new investments, achieve certain margins and levels of profitability, the availability of additional capital, and the ability to maintain certain debt to asset ratios. In light of these and other uncertainties, the inclusion of a projection or forward-looking statement in this Presentation should not be regarded as a representation by us that our plans or objectives will be achieved. The forward-looking statements contained in this Presentation include statements as to: our future operating results; our business prospects and the prospects of our portfolio companies; the impact of investments that we expect to make; our relationships with third parties; the dependence of our future success on the general economy and its impact on the industries in which we invest; our ability to access debt markets and equity markets; the ability of our portfolio companies to achieve their objectives; our expected financings and investments; our regulatory structure and tax status; our ability to operate as a BDC and a RIC; the adequacy of our cash resources and working capital; the timing of cash flows, if any, from the operations of our portfolio companies; the timing, form and amount of any dividend distributions; the impact of fluctuations in interest rates on our business; the valuation of any investments in portfolio companies, particularly those having no liquid trading market; and our ability to recover unrealized losses. The following discussion should be read in conjunction with our consolidated financial statements and related notes and other financial information appearing in our quarterly and annual reports filed with the U.S. Securities and Exchange Commission.

## **Newtek Vs. Indices: Historical Stock Performance**



- Newtek has consistently outperformed the S&P 500 and Russell 2000 Indices over one, three and five-year time periods
- As of June 30, 2019, including reinvested dividends:

#### 5-Year Total Return

- NEWT: **209.4%** 

- S&P 500: **66.3%** 

- Russell 2000: 40.6%

#### 3-Year Total Return

- NEWT: 139.3%

- S&P 500: **48.9%** 

- Russell 2000: **41.6%** 

#### 1-Year Total Return

- NEWT: 26.3%

- S&P 500: **10.4%** 

- Russell 2000: -3.4%

Note: Total returns as per Bloomberg. Newtek converted to a business development company in November 2014, and therefore the 5-year total return includes pre-BDC returns. Historical performance is not indicative of future performance.

## Second Quarter 2019 Financial Highlights



- Total investment income of \$14.1 million for the three months ended June 30, 2019; an increase of 24.1% over total investment income of \$11.4 million for the three months ended June 30, 2018
- Net investment income (loss) of \$(1.1) million, or \$(0.06) per share, for the three months ended June 30, 2019; a 45.5% improvement on a per share basis compared to a net investment income (loss) of \$(2.1) million, or \$(0.11) per share, for the three months ended June 30, 2018
- Adjusted net investment income ("ANII")¹ of \$11.0 million, or \$0.57 per share, for the three months ended June 30, 2019; an increase of 29.5% on a per share basis compared to ANII of \$8.2 million, or \$0.44 per share, for the three months ended June 30, 2018
  - ANII exceeded analysts' consensus estimates<sup>2</sup> by \$0.01 per share
- Net asset value ("NAV") of \$293.4 million, or \$15.33 per share, at June 30, 2019; an increase of 1.8% over NAV of \$15.06 per share at June 30, 2018, and an increase of 0.9% over NAV of \$15.19 per share at December 31, 2018
- Debt-to-equity ratio of 127.9% at June 30, 2019
  - June 30, 2019, proforma debt-to-equity ratio was 114.5% as a result of the sale of government-guaranteed portions of SBA 7(a) loans prior to June 30, 2019, and settling subsequent to the balance sheet date
- Total investment portfolio increased by 17.6% to \$573.5 million at June 30, 2019, from \$487.7 million at June 30, 2018, and increased 6.0% from \$541.1 million at December 31, 2018
- Newtek Small Business Finance ("NSBF") increased its existing revolving credit facility through Capital One, National Association ("Capital One") by \$50.0 million to \$150.0 million

## **Debt-to-Equity Ratio Explanation**



Newtek Business Services Corp. and Subsidiaries						
Debt to equity ratio, actual as of June 30, 2019						
Actual Debt to Equity ratio at June 30, 2019:						
Total senior debt	\$	375,058				
Total equity	\$	293,352				
Debt to equity ratio - actual at June 30, 2019		<u>127.9%</u>				

- Newtek funds both the unguaranteed and guaranteed portions of SBA 7(a) loans through its credit facility. The guaranteed portions of its SBA 7(a) loans are levered until the loans are sold and settled, typically within 10-14 days of origination
- Based on timing of when the guaranteed portions of SBA 7(a) loans are sold and settled, the debt-to-equity ratio will fluctuate
- As of June 30, 2019, there were approximately \$48.53 million of guaranteed portions of SBA 7(a) loans sold pending settlement (broker receivable) against our line of credit

Newtek Business Services Corp. and Subsidiaries  Debt to equity ratio - proforma at June 30, 2019  (in thousands):	
Broker receivable, including premium income receivable Less: premium income included in broker receivable Broker receivable	\$ 48,533 (4,988) 43,545
90% advance rate on SBA guaranteed non-affiliate portions of loans sold, not settled	\$ 39,191

Proforma debt adjustments:	
Total Senior Debt as of June 30, 2019	\$ 375,058
Proforma adjustment for broker receivable as of June 30, 2019, as	
calculated above	 (39,191)
Total proforma debt at June 30, 2019	\$ 335,868

Proforma Debt to Equity ratio at June 30, 2019:	
Total proforma debt	\$ 335,868
Total equity	\$ 293,352
Debt to equity ratio - proforma at June 30, 2019	<u>114.5%</u>

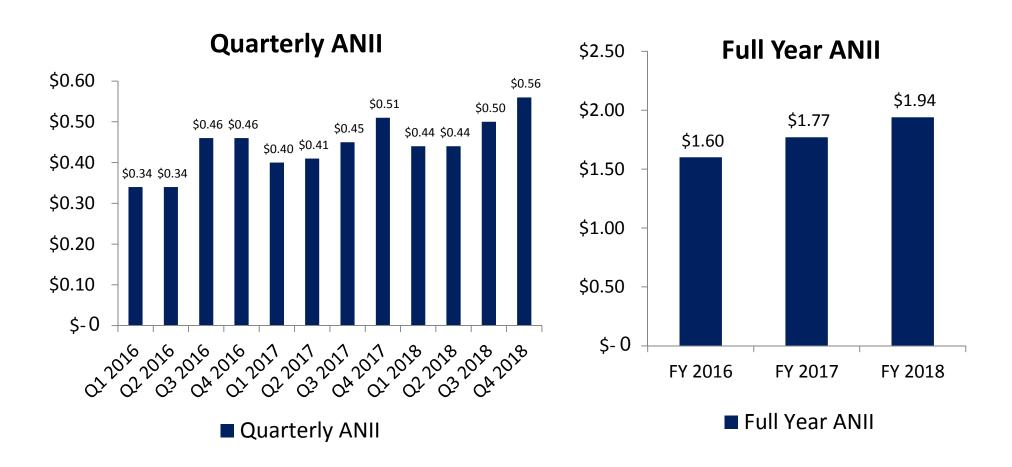
# Significant Improvement in Net Investment Income (Loss)



- Net investment income (loss) improved by 45.5%, on a per share basis, for the three months ended June 30, 2019, compared to the same period last year
- Net investment income (loss) continues to narrow as the unguaranteed SBA loan portfolio continues to grow, which is primarily financed by cost effective securitization debt, and becomes a larger portion of our growing business
- The Company anticipates that future dividend contributions from Newtek Conventional Lending and dividend contributions from other portfolio companies will also add to this trend
- Gain-on-sale income from SBA 7(a) loan sales, which is considered qualified income for BDC and RIC purposes and has been a recurring event for 16 years, is not considered part of the Net investment income (loss) calculation according to generally accepted accounting principals (GAAP) which is why the Company believes Adjusted net investment income ("ANII") is a key metric

## **Upward Trend in ANII**







# Seasonality in Earnings

 Historically, Newtek has experienced a seasonally stronger second half of the calendar year, with an approximate average of 55% of annual per share earnings realized in the second half of the calendar year over the past several years

Adjusted Net Investment Income							
	2	2018	2	2017	2	2016	
Q1	\$	0.44	\$	0.40	\$	0.34	
Q2	\$	0.44	\$	0.41	\$	0.34	
Q3	\$	0.50	\$	0.45	\$	0.46	
Q4	\$	0.56	\$	0.51	\$	0.46	
FY	\$	1.94	\$	1.77	\$	1.60	

Percentage of Full Year ANII							
2018 2017 2016							
ANII % 1st Half Calendar Year	45.4%	45.8%	42.5%				
ANII % 2nd Half Calendar Year	54.6%	54.2%	57.5%				

### 2019 Dividends & Dividend Forecast



- The Company paid a first quarter 2019 cash dividend of \$0.40 per share on March 29, 2019 to shareholders of record as of March 15, 2019
- The Company paid a second quarter 2019 cash dividend of \$0.46 per share on June 28, 2019 to shareholders of record as of June 14, 2019, which represents a 9.5% increase over the Company's second quarter 2018 cash dividend of \$0.42 per share
- The Company increased its annual cash dividend forecast to \$1.95¹ per share, from its initial 2019 dividend forecast of \$1.83 per share, which would represent an 8.3% increase over the 2018 cash dividend of \$1.80 per share
- For the past three years as a BDC, our annual dividend payout has exceeded our initial annual dividend forecast:
  - 2016: Initial annual dividend forecast of \$1.50 per share; paid \$1.53 per share
  - 2017: Initial annual dividend forecast of \$1.57 per share; paid \$1.64 per share
  - 2018: Initial annual dividend forecast of \$1.69 per share; paid \$1.80 per share
- Historically, our annual cash dividends paid have been between 90% to 100% of taxable income. We anticipate our 2019 annual dividend payout to be between 90% to 100% of our taxable income, with the goal of 95%, the midpoint of the range

<sup>&</sup>lt;sup>1</sup> Amount and timing of dividends, if any, remain subject to the discretion of the Company's Board of Directors.

## Second Quarter 2019 SBA 7(a) Lending Highlights



- NSBF funded \$122.6 million of SBA 7(a) loans during the three months ended June 30, 2019;
   an increase of 15.1% over \$106.5 million of SBA 7(a) loans funded for the three months ended June 30, 2018
- NSBF funded \$35.9 million SBA 7(a) loans in July 2019; and increase of 215% over SBA 7(a) loan fundings of \$11.4 million in July 2018
- NSBF forecasts full year 2019 SBA 7(a) loan fundings of between \$580 million and \$620 million, which would represent an approximate 27.9% increase, at the midpoint of the range, over SBA 7(a) loan fundings for the year ended December 31, 2018

## Factors for 2019 SBA 7(a) Loan Funding Forecast



- Sufficient capital available
  - The proceeds of the recent NEWTL bond issuance will be a significant contributor going forward
- Do not forecast a significant change in loan demand
- Throughout 2019, we hired new staff and promoted existing seasoned staff
- Invested in human capital as well as added work stations for over 100 new employees in New York; Boca Raton, FL; and Orlando, FL combined
- Invested in and improved technology for the lending platform
- Gained new alliance partnerships
- Expect to continue to see significant growth in loan referrals
- Launch of non-conforming conventional JV loan program is expected to benefit SBA 7(a) and SBA 504 loan programs

## **Newtek Conventional Lending ("NCL") Joint Venture**



- May 20, 2019: The Company's joint venture, Newtek Conventional Lending, a new platform to provide non-conforming conventional C&I term loans to U.S. middle-market companies and small businesses, funded its first loan
- NCL is a 50/50 joint venture between Newtek Commercial Lending, Inc., a wholly owned subsidiary of Newtek, and Conventional Lending TCP Holding, LLC, a wholly owned affiliate of BlackRock TCP Capital Corp.
- Newtek and BlackRock TCP committed an equal amount of equity funding to the JV and each have equal voting rights on all material matters
- The purpose of the JV is to originate commercial business loans to middle-market companies as well as small businesses
- On April 29, 2019, NCL closed a \$100 million senior-secured revolving credit facility with Deutsche Bank. The new facility includes a \$100 million accordion feature, allowing the JV to increase the borrowing available under the facility to \$200 million
- The Company believes the JV investment in the non-conforming conventional loan program could be a material and growing contributor to our future business
- The Company estimates that of the forecasted \$20 billion in loan referrals for 2019, there could be between 1% and 2% that could qualify for the non-conforming conventional loan program

## **Public Offering of Notes – 'NEWTL'**



- On July 25, 2019, the Company closed its public offering of \$55.0 million in aggregate principal amount of 5.75% Notes Due 2024 ("Notes")
- The Company intends to use the net proceeds from this offering to redeem the outstanding 7.50% 2022 Notes, currently trading under the symbol 'NEWTZ,' to increase its SBA 7(a) lending activity, to make direct investments in portfolio companies and for general working capital purposes
- The Notes are listed on the Nasdaq Global Market under the trading symbol 'NEWTL'
- Egan Jones maintained its rating of A- on Newtek Business Services Corp. and the Notes
- NEWTL closing price as of August 2, 2019 was above par at \$25.35

## Launch of NewTracker® 2.0



- NewTracker® 1.0 was launched over a decade ago, and the Company received a patent on its capability and functionality
- NewTracker® enables Newtek to offer full transparency into its back office and give a referring partner total confidence that we are taking care of their clients with the utmost care and efficiency
- Dan Hendel, Newtek's Director of IT, and his development team, anticipates rolling out NewTracker® 2.0 during the third quarter 2019
- This rollout along with the Company's investment in a new phone system, Microsoft Office 365 secure email, and virtual desktop initiative will further enhance the Company's security and functionality for alliance partners and internal staff
- The ability to track talk time, quality of call, success rate and time to process business is completely within our hands and we are excited about its potential
- Our master central database and enhanced outbound ability to market into our master central database is on the horizon

## **Analyst Coverage**



### **Compass Point Research and Trading, LLC**

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### Investment in Staff to Support Growth at the BDC

- Brent Ciurlino, Senior Vice President, Risk and Operations, Newtek Business Services Corp.
  - Brent joined Newtek Business Services Corp. as a full-time employee in the position of Senior Vice President, Risk and Operations
  - Brent comes to Newtek with an extensive background in regulation, compliance, and risk, most recently as EVP, Chief Operating and Risk Officer at Freedom Mortgage Corporation
  - Prior to Freedom, Brent was Senior Advisor, Lending and Risk Management Services at Waterfall Asset Management
  - In addition, he has worked directly as a Senior Regulatory Executive for federal regulatory entities such as the Office of Credit Risk Management for the U.S. Small Business Administration, the Federal Deposit Insurance Corporation, and the Resolution Trust Corporation
  - Brent will support growth at all aspects of BDC lending

## Investment in Staff to Support Growth at the BDC



- Brian Moon, Treasurer and Senior Vice President of Corporate Development, Newtek Business Services Corp.
  - Brian comes to Newtek with 20+ years of experience in Investment Banking, working at institutions such as Morgan Stanley, Deutsche Bank and Wells Fargo Securities
  - Brian has extensive experience in the Financial Institutions and Business Services industries including BDCs, specialty finance, insurance, insurance brokerage, merchant processing, transportation infrastructure, retail and staffing/consulting sectors

# Investment in Staff to Support Growth at Portfolio-Company Level



- Albert Spada, Executive Vice President, Newtek Small Business Lending
  - Albert has been a leader in the commercial lending industry for several decades
  - Prior to joining Small Business Lending, Albert was Managing Director and Head of Asset Based Finance at Santander Bank in the United States, with responsibility for the ABL and Mortgage Warehouse Finance businesses
  - Prior to Santander, he held the positions of National Sales Leader for Citizens Business Capital, Executive Vice President and Chief Sales Officer of CIT Commercial and Industrial, and spent more than 13 years at GE Commercial Finance in various leadership positions
  - Albert also held positions at The Bank of New York and Goldman Sachs

# Investment in Staff to Support Growth at Portfolio-Company Level



- Frank Bertelle, Chief Operating Officer, Newtek Business Credit
  - Prior to joining Newtek Business Credit, Frank served as Senior Vice President, Market Credit Manager for TD Bank N.A. ABL Group, where he managed a team of six credit managers and credit analysts covering 35 accounts with commitments and loans outstanding of \$1.6 billion and \$658 million, respectively
  - Prior to TD Bank, Frank held positions at The CIT Group, Transamerica Business Capital Corp. and The Dai-Ichi Kango Bank, LTD

## **Investment in Staff to Support Growth**



- James DeSantis, Newtek Small Business Lending
  - Comes to Newtek Small Business Lending with an extensive background in credit underwriting, portfolio management and lending operations
  - As Director of Credit Operations, Mr. DeSantis will report to Peter Downs, Chief Lending Officer
  - Mr. DeSantis will sit on credit committee and be responsible for supervising all aspects of credit and credit underwriting across Newtek's various lending programs
  - Mr. DeSantis spent 14 years at GE and over a decade at other prestigious financial institutions
  - Prior to GE, he held positions at other major financial institutions such as Bank of America and Citicorp

# Newtek Small Business Finance Overview: SBA 7(a) Loans

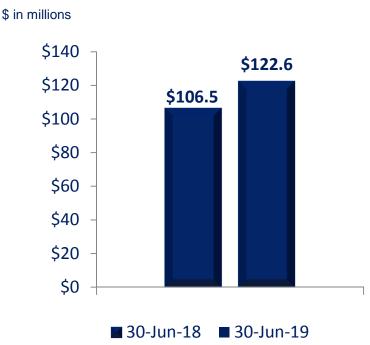


- Currently the largest non-bank lender (with PLP status) licensed by the SBA under the federal Section 7(a) loan program based on annual origination volume
- One of 14 Non-Bank SBA Government-Guaranteed Lender Licenses (new licenses have not been issued over the past decade)
- 4<sup>th</sup> largest SBA 7(a) lender (including banks<sup>1</sup>)
- National SBA 7(a) lender to small businesses since 2003; 16-year history of loan default frequency and severity statistics
- Issued 9 S&P-rated AA & A securitizations since 2010
- Small balance, industry and geographically diversified portfolio of 2,162 loans
  - Average loan size is approximately \$179K of average unguaranteed retained loan balance
- Floating rate at Prime plus 2.75% with no caps and quarterly rate adjust; currently equivalent to 8.25% cost to borrower
- No origination fees with 7- to 25-year amortization schedules; receiving a high-quality loan product
- Secondary market established for SBA 7(a) government-guaranteed loans for over 30 years and Newtek establishes liquidity for unguaranteed portions through securitizations

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## SBA 7(a) Loan Originations & Pipeline Comparisons

SBA 7(a) Loan Fundings Quarter Ended June 30, 2018 vs. 2019



SBA 7(a) Loan Pipeline						
	<u>June 30,</u> <u>2018</u>	<u>June 30,</u> <u>2019</u>				
Prequalified Loans	\$180,329,900	\$220,908,000				
Loans In Underwriting	140,612,400	80,443,842				
Approved Pending Closing	86,324,100	102,062,100				
Total Loan Pipeline	<u>\$407,266,400</u>	<u>\$403,413,942</u>				

- For the three months ended June 30, 2019, SBA 7(a) loan fundings increased year over year by 15.1%
- NSBF funded \$35.9 million SBA 7(a) loans in July 2019; and increase of 215% over July 2018



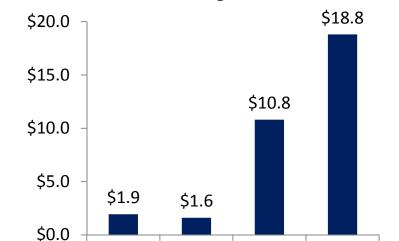
### **Growth in Loan Referrals**

Our large and growing referral volume enables us to select the loans with the best credit quality

Loan Referrals (\$ in millions)							
For the Six Months Ended							
	30-Jun-18	<b>30-Jun-19</b>		Year-over-Year % Change			
\$	9,385	\$	9,909	5.6%			

- Loan referrals have increased significantly in gross referral dollars over the past 10 years
- Referral growth year over year is broad based and not from any one particular referral source

**Annual Lending Referrals in Dollars** 



2008

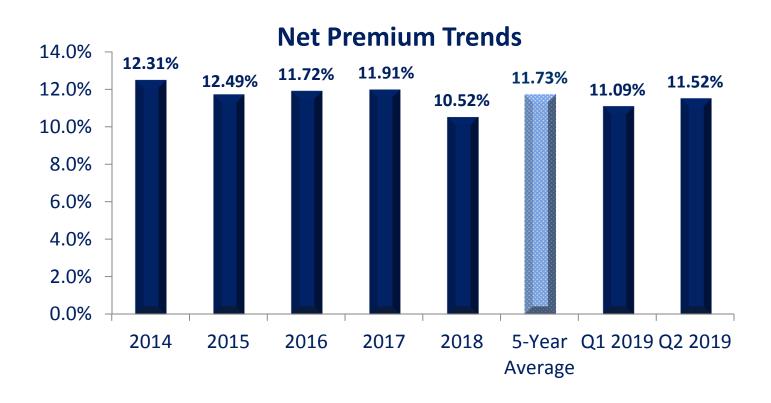
2017

2018

2007

# **Average Net Premium From SBA Guaranteed Loan Sales**





■ For the three months ended June 30, 2019, the weighted average net premium received on the sale of guaranteed portions of SBA 7(a) loans was 11.52%

Note: Post conversion to a BDC in November 2014, amounts are recorded as Net realized gains on non-affiliate investments in the consolidated statements of operations. Premiums above 10% are split 50/50 with the SBA as reflected above.

# **Loan Portfolio Weighted Average Seasoning**



- The following shows the loan portfolio's weighted average seasoning at June 30 for the past three years:
  - At June 30, 2017: 26.9 Months
  - At June 30, 2018: 27.7 Months
  - At June 30, 2019: 28.5 Months

# Portfolio Currency & Delinquency Trending Analysis – Total SBA 7(a) Unguaranteed Retained Portfolio



 The following chart shows the performing SBA 7(a) loan portfolio aging and currency at June 30, 2019 compared to June 30, 2018, on a cost basis

			6/30/2019			6	3/30/2018	
	# of	Prin	Retained	% of		Prin	Retained cipal Balance	% of
Days Past Due	Loans	(in	thousands)	Portfolio	# of Loans	(in	thousands)	Portfolio
Current	1,912	\$	315,411	92.8%	1,581	\$	268,099	96.0%
31 - 60	29		9,405	2.8%	26		9,564	3.4%
61 - 90	27		9,098	2.7%	6		1,573	0.6%
91 - 120	0		-	0.0%	0		-	0.0%
> 120	17		5,945	1.6%	0		-	0.0%
Performing Total	1,985	\$	339,860	100.0%	1,613	\$	279,237	100.0%

Note: The table above does not include performing loans in which NSBF owns 100% as a result of NSBF repurchasing the guaranteed portions from the SBA. The total of 100% NSBF-owned performing loans at 6/30/19 and 6/30/18 was \$4.6 million and \$4.8 million, respectively, and is included in SBA unguaranteed non-affiliate investments on the consolidated statements of assets and liabilities.

# Sub-Performing and Non-Performing SBA 7(a) Loans - Total Unguaranteed Retained Portfolio



 The following chart shows the sub-performing and non-performing SBA 7(a) loans at June 30, 2019 compared to June 30, 2018 on a cost basis

		6/30/2019		6/30/2018			
Non-Performing Loans	# of Loans			# of Loans	Retained Principal Balance (in thousands)	% of Portfolio	
Sub-Performing <sup>1</sup> (Cash Flowing)	18	\$ 5,295	1.41%	9	\$ 778	0.26%	
Non-Performing <sup>2</sup> (Liquidation)	152	30,099	8.02%	111	22,375	7.40%	
Total	170	\$ 35,394	9.4%	120	\$ 23,153	7.9%	

<sup>1</sup>Sub-performing loans are non-accrual, nonperforming loans which are cash flowing (the borrower is currently making partial loan repayments) and the Company believes outstanding principal has a likelihood of being recovered from borrower principal payments, as opposed to collateral liquidation. Sub-performing loans are valued, in part, based on the present value of expected future cash flows.<sup>2</sup> Nonperforming loans that are not generating cash flow are non-accrual loans which the Company believes outstanding principal can only be recovered by collateral liquidation. Nonperforming loans not generating cash flow are valued based upon the value of the underlying collateral in a liquidation scenario.

Note: The table above does not include non-performing loans in which NSBF owns 100% as a result of repurchasing the guaranteed portions from the SBA. The total of 100% NSBF-owned non-performing loans at 6/30/19 and 6/30/18 was \$6.9 million and \$5.3 million, respectively, and is included in SBA unguaranteed non-affiliate investments on the consolidated statements of assets and liabilities.

## **Non-Performing Loans That Paid in Full**



### Ve Pizza, Inc.

- NSBF #1148XX/SBA #96875850XX
- 9/20/17: loan funded for \$365,000
- 2/1/19: loan defaulted (business closed)
- 5/15/19: loan transferred to liquidation
- 6/10/19: loan paid in full (sale of CRE), not repurchased out of a governmentguaranteed pool

### • Sc Inc.

- NSBF #908XX/SBA #84179350XX
- 4/29/16: loan funded for \$1,050,000
- 8/1/18: loan defaulted
- 10/10/18: loan transferred to liquidation
- 3/15/19: repurchased the entire \$1.0 million loan out of a government-guaranteed pool
- 6/18/19: loan paid in full

## 120-Day Past Due Loan Paid in Full



### • UKC

- NSBF #899XX
- 6/20/16: loan funded for \$5,000,000
- 4/1/19: Loan became past due 60 days, due to cash flow issues. Borrower continued to make partial payments while working on resolution of cash flow issues. Loan migrated further in delinquency during this period
- 8/01/19: Borrower sells CRE and pays loan in full

# SBA 7(a) Loan Portfolio Performance: Quarter End Sequential Comparison



# Realized Losses (Loan Charge Offs) as a Percentage of Average Outstanding SBA 7(a) Loan Portfolio

	<u>As of</u> 09/30/2018		<u>As of</u> 12/31/2018		<u>As of</u> 03/31/2019		As of 06/30/2019	
Average 12-Month Outstanding Loan Balance	\$	299,039,278	\$	321,478,938	\$	334,821,713	\$	349,446,419
Charge Offs - Rolling 12 Months	\$	2,514,059	\$	2,737,960	\$	2,717,687	\$	3,138,201
Realized Losses (Loan Charge Offs) as a Percentage of Average Outstanding Loan								
Portfolio Portfolio		0.84%		0.85%		0.81%		0.90%

 Realized losses represent amounts charged off at the end of liquidation for loans that had been previously written down from the balance sheet through fair value depreciation adjustments

# NSBF Primary Collateral Type for Originations in: 2007 vs. 2008 vs. 2018



- Represents percentage of loan originations by collateral type in each of: 2007, 2008, and 2018
- NSBF seeks to secure all loans with business and personal assets until a loan is adequately secured or all available collateral is secured
- Most loans have a personal guaranty
- Real property assets tend to have better stability in liquidation values vs. other asset types which can depreciate in value with use, i.e. machinery and equipment

### **Machinery and Equipment**

_	# of Loans	Balance (\$)	% of Balance
2007	31	3,723,865	36.79%
2008	18	2,027,900	30.64%
2018	120	28,814,754	25.22%

#### **Commercial Real Estate**

_	# of Loans	Balance (\$)	% of Balance
2007	21	2,960,395	29.25%
2008	10	1,404,049	21.21%
2018	197	52,124,188	45.62%

#### **Residential Real Estate**

_	# of Loans	Balance (\$)	% of Balance
2007	55	2,550,375	25.20%
2008	25	1,567,350	23.68%
2018	129	11,983,800	10.49%

Note: In each year, 2007, 2008 and 2018 the loan balance represents the unguaranteed portion of the total loans originated in each of those years.

# NSBF Loan Purpose for Originations in: 2007 vs. 2008 vs. 2018



- Represents percentage of loan originations by loan purpose in each of: 2007, 2008, and 2018
- During underwriting, loans are classified into one of three categories based on their loan purpose
- Loans to existing businesses are often times for debt refinance which reduces monthly debt payments, increasing debt coverage or funding for new equipment needed for business growth
- Loans for a start-up business are primarily made to franchises and rely on financial projections, management experience, brand awareness and profitability
- Over the past 10 years, loan originations to start-up businesses have significantly declined

### **Existing Business**

_	# of Loans	Balance (\$)	% of Balance
2007	37	3,530,955	34.89%
2008	20	2,940,800	44.43%
2018	451	94,996,191	83.13%

#### **Business Acquisition**

_	# of Loans	Balance (\$)	% of Balance
2007	26	3,408,325	33.67%
2008	12	1,835,749	27.74%
2018	69	14,619,200	12.79%

#### **Start-up Business**

_	# of Loans	Balance (\$)	% of Balance
2007	65	3,182,000	31.44%
2008	34	1,841,672	27.83%
2018	49	4,652,325	4.07%

Note: In each year, 2007, 2008 and 2018 the loan balance represents the unguaranteed portion of the total loans originated in each of those years.

# NSBF Loan Origination Geography in: 2007 vs. 2008 vs. 2018



- Represents percentage of loan originations by geography in each of: 2007, 2008, and 2018
- Growth in the number of referrals and growth in the number of referral partners has generated referrals over a larger footprint of the United States
- The resulting portfolio is more diversified by industry and geographic location, which could provide insulation from a regional recession or a larger regional weather event such as a hurricane

State	# of Loans	Balance (\$)	% of Balance
FL	24	2,316,955	22.89%
NJ	7	1,327,325	13.11%
VA	7	609,475	6.02%
NY	10	545,950	5.39%
KY	1	500,000	4.94%

#### 2008

State	# of Loans	Balance (\$)	% of Balance
FL	22	1,737,045	26.25%
NY	8	1,582,400	23.91%
TX	7	879,000	13.28%
PA	2	557,700	8.43%
NJ	3	254,375	3.84%

#### **2018**

State	# of Loans	Balance (\$)	% of Balance
FL	72	13,436,100	11.76%
TX	46	10,417,234	9.12%
CA	41	10,037,495	8.78%
NY	37	8,980,050	7.86%
CT	28	6,761,550	5.92%

Note: In each year, 2007, 2008 and 2018 the loan balance represents the unguaranteed portion of the total loans originated in each of those years.

## SBA 7(a) Loan Sale Transaction



### **Net Cash Created on SBA 7(a) Loan Sale Transaction – An Example**

Key Variables in Loan Sale Transaction		
Loan Amount	\$1,000,000	
Guaranteed Balance (75%)	\$750,000	
Unguaranteed Balance (25%)	\$250,000	
Realized Gain (Premium) <sup>1</sup>	11.52%	
Term	25 years	

Net Cash Created		
Guaranteed Balance	\$750,000	
Realized Gains on Guaranteed Balance <sup>2</sup>	\$86,475	
Cash Received in Securitization <sup>(3)</sup>	\$208,750	
Total		\$1,045,225
Net Cash Created (Post Securitization) 4,5	\$45,225	

<sup>&</sup>lt;sup>1</sup>Realized gains (premiums on loan sales) above 10% are split 50/50 with the SBA. This example assumes guaranteed balance is sold at a 113.04% premium. The additional 3.04% (13.04% - 10%) is split with SBA. NSBF nets 11.52%.

<sup>&</sup>lt;sup>2</sup>Assumes 11.52% of the Guaranteed balance.

<sup>&</sup>lt;sup>3</sup>Assumes 83.5% advance rate in securitization on unguaranteed balance.

<sup>&</sup>lt;sup>4</sup>Assuming the loan is sold in a securitization in 12 months.

<sup>&</sup>lt;sup>5</sup>Net cash created per \$1 million of loan originations.

## SBA 7(a) Loan Sale Transaction



### Direct Revenue / Expense of an SBA 7(a) Loan Sale Transaction – An Example

Key Variables in Loan Sale Transaction		
Loan Amount	\$1,000,000	
Guaranteed Balance (75%)	\$750,000	
Unguaranteed Balance (25%)	\$250,000	
Realized Gain (Premium) <sup>1</sup>	11.52%	
Term	25 years	

Resulting Revenue (Expense)		
Associated Premium <sup>2</sup>	\$86,475	
Servicing Asset <sup>3</sup>	<u>\$13,200</u>	
Total Realized Gain		\$99,675
Packaging Fee Income		\$2,500
FV Non-Cash Adjustment on Uninsured Loan Participations <sup>4</sup>	\$(6,250)	
Referral Fees Paid to Alliance Partners	<u>\$(7,500)</u>	
Total Direct Expenses		<u>\$(13,750)</u>
Net Risk-Adjusted Profit Recognized 5		\$88,175

<sup>&</sup>lt;sup>1</sup>Realized gains (premiums on loan sales) above 10% are split 50/50 with the SBA. This example assumes guaranteed balance is sold at a 13.04% premium. The additional 3.04% (13.04% - 10%) is split with SBA. NSBF nets 11.52%.

<sup>&</sup>lt;sup>2</sup>Assumes 11.52% of the Guaranteed balance.

<sup>&</sup>lt;sup>3</sup>Fair value estimate of servicing asset.

<sup>&</sup>lt;sup>4</sup>Example assumes a 2.5% discount to reflect cumulative estimate of default frequency and severity among other assumptions.

<sup>&</sup>lt;sup>5</sup>Net risk-adjusted profit recognized per \$1 million of loan originations.



# **Portfolio Company Review**

www.newtekone.com

### SBA 504 Loans: Newtek Business Lending ("NBL")



- Beginning in 2019, all SBA 504 loans are originated out of Newtek Business Lending ("NBL"), a wholly owned portfolio company
- The Certified Development Company ("CDC")/504 Loan Program is a long-term financing tool that provides growing businesses with fixed-rate financing to acquire assets such as land, buildings, and sizeable purchases of equipment
- SBA 504 Loans:
  - Cannot be used for working capital or purchasing inventory (allowed uses under the SBA 7(a) loan program)
  - Loan-to-value ("LTV") ratio for the borrower of 90%; borrowers contribute 10% equity
  - Gives borrowers a fixed-rate alternative
- NBL has a first lien on collateral with a 50% LTV
- U.S. Government has second lien on collateral subordinate to NBL's lien.
- NBL intends to sell the senior loan participations at anticipated 3-5 point premiums

### SBA 504 Loans



- NBL funded \$10.2 million of SBA 504 loans year to date through July 31, 2019
- NBL forecasts full year 2019 SBA 504 loan closings of approximately \$100 million, a decrease from its previous forecast of \$135 million
- NBL forecasts full year 2019 SBA 504 loan fundings of approximately \$75 million, a decrease from its previous forecast of \$100 million
- We are optimistic regarding NBL's SBA 504 loan program due to:
  - Growth in referral volume
  - Pipeline growth
  - Further establishing growth through loan processing offices in Orlando, FL and Boca Raton, FL

## Second Quarter 2019 SBA 504 First Position Loan and Sales



During the second quarter of 2019, \$14.12 million of SBA 504 first position loans were sold

Sale Date	Sale Price	Gross Principal Balance Sold		NBL Cash Premium		•		et Amount to NBL
6/14/2019	103.50%	\$	554,305.41	\$	19,400.69	\$	573,706.10	
6/14/2019	103.50%	\$	435,913.00	\$	15,256.96	\$	451,169.96	
5/9/2019	102.25%	\$	2,808,837.92	\$	63,198.85	\$	2,872,036.77	
6/14/2019	103.50%	\$	1,247,520.20	\$	43,663.21	\$	1,291,183.41	
6/14/2019	103.50%	\$	862,112.67	\$	30,173.94	\$	892,286.61	
6/14/2019	103.50%	\$	163,447.04	\$	5,720.65	\$	169,167.69	
6/14/2019	103.50%	\$	3,326,946.96	\$	116,443.14	\$	3,443,390.10	
4/26/2019	103.00%	\$	4,721,099.84	\$	153,432.74	\$	4,874,532.58	
Total		\$	14,120,183.04	\$	447,290.18	\$1	.4,567,473.22	

Note: Most loans are originated with 1 to 2 points of origination fees.

### Sample SBA 504 Loan Structure



An example of a typical SBA 504 loan structure is detailed below:

Real Estate Acquisition Loan						
	\$ Amount		\$ Amount	Percent of Total		
Purchase Price	\$800,000	1st Mortgage Funded by NBL	\$500,000	50%		
Renovations	150,000	Bridge Loan Originally Funded by NBL*	400,000	40%		
Soft & Closing Costs	50,000	Borrower Equity Injection	100,000	10%		
Total	<u>\$1,000,000</u>	Total	<u>\$1,000,000</u>	<u>100%</u>		

- Up to 50% first mortgage
- Up to 40% second mortgage provided by CDC (\$250,000 to \$4.0 million)
- At least 10% equity contribution

<sup>\*</sup>Taken out by CDC funded second mortgage of \$400,000 typically within 60-90 days of funding.





### Net Cash Created in SBA 504 Loan Sale Transaction – An Example

Key Variables in Loan Sale Transaction					
Total Projected Financing	\$2,769,300				
Senior Loan Balance	\$1,538,500				
Junior Bridge Loan Balance <sup>(1)</sup>	\$1,230,800				
Premium	3.00%				
Rate	Fixed				
Term	10 Years				

(1) Funded by NBL, to be taken out within 90 days by a junior lender
through SBA guaranteed debentures.

- (2) Interest earned on Senior and Junior Bridge loans are outstanding prior to takeout from CDC and loan sale.
- (3) Net cash created equals the addition of Net Premium Earned, Net Interest Earned Before Sale, Origination Fees, less interest expense.
- (4) The first year return on investment is based on net cash created of \$88,379 divided by NBL equity of \$276,930. The holding period for the loan is assumed to be 3 months in this example, but the return is based on the full year.

Net Cash Created Pretax	
Total Senior & Junior Debt	\$2,769,300
Funded Under Bank Facility	\$2,492,370
NBL Equity	\$276,930
Premium Earned	\$46,040
Interest Earned Before Sale <sup>(2)</sup>	\$45,632
Origination Fees	\$27,693
Interest Expense	<u>(\$30,985)</u>
Total	\$2,857,680
Net Cash Created <sup>(3)</sup>	<u>\$88,379</u>
Return on Investment (Gross Operating Profit/ Equity) <sup>(4)</sup>	31.91%

## Newtek Conventional Lending Loan Pipeline



- NCL funded its first loan on May 20, 2019 and has funded \$20.5 million in non-conforming conventional loans through July 31, 2019
- As of July 31, 2019, there were \$121.0 million of non-conforming conventional loans in NCL's pipeline; an increase of 74.8% over its pipeline at June 30, 2019

NCL's Non-Conforming Conventional Loan Pipeline						
	<u>June 30,</u> <u>2019</u>	<u>July 31,</u> <u>2019</u>				
Prequalified Loans	\$25,659,000	\$66,613,000				
Loans In Underwriting	20,685,000	49,700,000				
Approved Pending Closing	22,862,000	<u>4,675,000</u>				
Total SBA 504 Loan Pipeline \$69,206,000 \$120,988,000						

# Portfolio Companies: Newtek Merchant Solutions ("NMS")<sup>1</sup>



- We have owned and operated NMS for 10+ years
- Processed approximately \$6.1 billion in electronic payments volume in 2018
- ■NMS Q2 2019 Adjusted EBITDA\* increased by 9.5% over the same period last year

#### 2019 Forecast

2019 Revenue: \$129.0 million

2019 Adjusted EBITDA\*: \$16.0 million

### **Valuation & Financial Performance**

Payment processing businesses fair market value of \$121.25 million<sup>2</sup>, net of debt as of 6/30/19, which equates to approximately 7.6x FY 2019 forecasted Adjusted EBITDA\*

Publicly Traded Comparable Companies				
Name (Symbol)	2019 Enterprise Value / 2019 Forecasted EBITDA <sup>3</sup>			
i3 Vertcals (IIIV)	23.3x			
<ul><li>EVO Payments (EVOP)</li></ul>	20.2x			
<ul><li>Worldpay Inc. (WP)</li></ul>	23.1x			
<ul><li>Global Payments (GPN)</li></ul>	18.0x			
<ul><li>First Data Corporation (FDC)</li></ul>	13.6x			

<sup>&</sup>lt;sup>1</sup> Premier Payments LLC, merged into NMS on December 31, 2018.

<sup>&</sup>lt;sup>2</sup>See Form 10-K, for the year ended December 31, 2018, for specific valuation methodologies for controlled portfolio companies. <sup>3</sup>Multiples calculated using Bloomberg as of August 5, 2019. \*See page 50 for definition of Adjusted EBITDA.

### **Technology Portfolio Companies**



- Newtek's technology portfolio companies include Newtek Technology Solutions ("NTS"), IPM and Sidco, LLC, d/b/a Cloud Nine Services ("C9")
- ■NTS, IPM and C9 have a combined fair market value of \$17.8 million, net of debt as of June 30, 2019
- •NTS is a managed technology & cloud computing business, wholly owned and managed for 10+ years
- IPM provides professional technology solutions and consulting services
- C9 provides white-labeled professional services for some of the largest software companies in world
- We anticipate and are optimistic on our technology portfolio companies to execute on our strategy

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### Cloud Services: Significant Market Opportunity

- Significant opportunity exists in the cloud services space
- NTS has a full suite of IT infrastructure services
- Existing and potential clients can leverage NTS' existing data centers in lieu of building their own data center which is costly and time consuming
- NTS can provide cost effective and timely cloud solutions to its clients providing a significant market opportunity for NTS
- ITaaS, DaaS, DRaaS, SaaS, secure email, hybrid cloud, private cloud and public cloud

### **Investment Summary**



- Newtek Business Services Corp. has a differentiated BDC model
- Newtek is an internally managed BDC; does not pay a management fee to an external manager
- Portfolio companies are wholly owned, most for over 10 years
- Portfolio company dividends tend to be less sensitive to credit risk, interest rates and inflation, and could potentially benefit with such increases
- Forecast paying an annual cash dividend of \$1.95 per share in 2019
- Proven track record; Established in 1998; publically traded since September 2000
- Over 16-year lending history through multiple lending cycles; great depth and breadth of experience
- NSBF does not purchase repackaged loans; instead, originates on a true retail basis leading to strong credit quality and loan performance
- Small balance, industry and geographically diversified portfolio of 2,162 loans with an average loan size of approximately \$179K of the average unguaranteed retained loan balance
- Floating rate notes without a cap, tied to Prime and with a quarterly rate adjust
- Management's interests aligned with shareholders; management and Board combined own approximately 6.7% of outstanding shares as of June 30, 2019
- No derivative securities in BDC; No SBIC leverage; Do not invest in CDOs or loans with equity kickers,
   No 2<sup>nd</sup> lien or mezzanine financing as a business line
- No direct lending exposure to oil and gas industry



# Financial Review Chris Towers, Chief Accounting Officer

# Consolidated Statements of Operations Newtek Business Services Corp. and Subsidiaries



(in thousands except per share data amounts)

	Three Months Ended June 30,			Six Months Ended June 30,			
		2019	2018		2019	2018	
Investment income:	'			<u> </u>			
Interest income	\$	7,252 \$	5,703	\$	14,486 \$	11,026	
Dividend income		2,828	2,585		6,009	5,210	
Servicing income		2,503	2,008		4,931	4,073	
Other income		1,566	1,108		2,487	2,163	
Total investment income		14,149	11,404		27,913	22,472	
Expenses:				•			
Salaries and benefits		3,484	5,212		7,072	10,090	
Interest		4,712	3,792		9,447	7,304	
Depreciation and amortization		124	116		253	236	
Professional fees		643	587		1,627	1,527	
Origination and servicing		2,128	2,168		3,781	3,773	
Origination and servicing - related party		2,471	_		4,659	_	
Change in fair value in contingent consideration liabilites		9	7		55	17	
Loss on extinguishment of debt		_	_		_	1,059	
Other general and administrative costs		1,657	1,656		3,084	3,373	
Total expenses		15,228	13,538		29,978	27,379	
Net investment loss		(1,079)	(2,134)		(2,065)	(4,907)	
Net realized and unrealized gains (losses):							
Net realized gain on investments  Net unrealized (depreciation) appreciation on investments, net of		12,051	10,371		21,395	20,252	
deferred taxes		(1,383)	883		(102)	2,466	
Net unrealized depreciation on servicing assets		(911)	(1,499)		(1,467)	(2,078)	
Net realized and unrealized gains	-	9,757	9,755		19,826	20,640	
Net increase in net assets resulting from operations	\$	8,678 \$	7,621	\$	17,761 \$	15,733	
Net investment loss per share	\$	(0.06) \$	(0.11)	\$	(0.11) \$	(0.26)	
Net increase in net assets resulting from operations per							
share	\$	0.45 \$	0.41	\$	0.93 \$	0.85	
Weighted average shares outstanding		19,113	18,680		19,058	18,588	



## **Non-GAAP Financial Measures**

### **Newtek Business Services Corp. and Subsidiaries**

In evaluating its business, Newtek considers and uses Adjusted Net Investment Income ("ANII") as a measure of its operating performance. ANII includes short-term capital gains from the sale of the guaranteed portions of SBA 7(a) loans and a non-conforming conventional loan, and beginning in 2016, capital gain distributions from controlled portfolio companies, which are reoccurring events. The Company defines ANII as Net investment income (loss) plus Net realized gains (losses) recognized from the sale of guaranteed portions of SBA 7(a) loans and conventional loan investments, plus or minus Loss on lease adjustment, plus the net realized gains on controlled investments, plus or minus the change in fair value of contingent consideration liabilities, plus loss on extinguishment of debt.

The term Adjusted Net Investment Income is not defined under U.S. generally accepted accounting principles, or U.S. GAAP, and is not a measure of operating income, operating performance or liquidity presented in accordance with U.S. GAAP. Adjusted net investment income has limitations as an analytical tool and, when assessing the Company's operating performance, investors should not consider ANII in isolation, or as a substitute for net investment income (loss), or other consolidated income statement data prepared in accordance with U.S. GAAP. Among other things, Adjusted net investment income does not reflect the Company's actual cash expenditures. Other companies may calculate similar measures differently than Newtek, limiting their usefulness as comparative tools. The Company compensates for these limitations by relying primarily on its GAAP results supplemented by ANII.

# Non-GAAP Financial Measure: Adjusted Net Investment Income



# Newtek Business Services Corp. and Subsidiaries Adjusted Net Investment Income For the Three Months Ended June 30, 2019 and 2018

(in thousands, except per share amounts)		nree months ded June 30, 2019	Per share	ree months ed June 30, 2018	Per share
Net investment loss	\$	(1,079)	\$ (0.06)	\$ (2,134)	\$ (0.11)
Net realized gain on non-affiliate investments - SBA 7(a) loans	;	12,051	0.63	10,319	0.55
Net realized gain on controlled investments		-	-	52	0.00
Loss on lease		(26)	(0.00)	(76)	(0.00)
Change in fair value of contingent consideration liabilities		9	0.00	 7	0.00
Adjusted Net investment income	\$	10,955	\$ 0.57	\$ 8,168	\$ 0.44

Note: Per share amounts may not foot due to rounding

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### **Non-GAAP Financial Measures**

### **Newtek's Controlled Portfolio Company Investments**

The Company's controlled portfolio company investments define Adjusted EBITDA as earnings before net interest expense, taxes, depreciation and amortization, impairment, loss on extinguishment of debt, gain on sale of merchant portfolio and managerial assistance fees. Adjusted EBITDA is used as a supplemental measure to review and assess the operating performance of the controlled portfolio companies. The Company's controlled portfolio companies also present Adjusted EBITDA because the Company believes it is frequently used by securities analysts, investors and other interested parties as a measure of financial performance.

The term Adjusted EBITDA is not defined under U.S. generally accepted accounting principles, or U.S. GAAP, and is not a measure of operating income, operating performance or liquidity presented in accordance with U.S. GAAP. Adjusted EBITDA has limitations as an analytical tool and, when assessing the portfolio company's operating performance, investors should not consider Adjusted EBITDA in isolation, or as a substitute for net income, or other income statement data prepared in accordance with U.S. GAAP. Among other things, Adjusted EBITDA does not reflect the controlled portfolio companies' actual cash expenditures. Other companies may calculate similar measures differently than the controlled portfolio company, limiting their usefulness as comparative tools. The Company compensates for these limitations by relying primarily on its GAAP results supplemented by Adjusted EBITDA.

## Non-GAAP Financial Measures – Newtek's Controlled Portfolio Company Investments



## 2019 Projected Adjusted EBITDA Reconciliation – Electronic Payment Processing (Newtek Merchant Solutions)

	Y	ear Ended
(in millions)	Dece	mber 31, 2019
Pretax income	\$	10.7
Interest expense, net		2.2
Depreciation and amortization		2.5
Managerial assistance fees		0.6
Adjusted EBITDA		16.0