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Newtek Business Services, Inc., The Small Business Authority, Offers The Recession Special: \$10 Buys Business Owners 6 Months of Cloud Hosting

NEW YORK, Nov. 10, 2011 /PRNewswire/ -- Newtek Business Services, Inc. (Nasdaq: NEWT), [The Small Business Authority](#), has partnered with Microsoft to bring independent business owners an amazing deal of 6 months of cloud server hosting for just \$10. This offer presents a total savings of \$270, which includes 50,000 GB of bandwidth as well as the Microsoft WebMatrix tool that lets one create, customize and publish websites.

The Cloud Authority's cloud computing is designed for the enterprise but priced and supported for the small business community. Never worry about unreliable server hardware again. The Small Business Authority will provide 24/7/365 U.S. based support via phone, email or live chat. Save up to 60% compared to traditional server hosting and only pay for what you use. The Small Business Authority's infrastructure supports critical data, email or business applications in a safe and reliable environment.

To get started, call us at 1-866-820-8910 or visit <http://www.thesba.com/webmatrix-promotion>.

Barry Sloane, Chairman and Chief Executive Officer said, "In conjunction with Microsoft, we are providing an inexpensive entryway for independent business owners and web designers / developers to experience website hosting and development in a cloud environment. For as little as \$10, a business owner can experience the full benefits of this 6-month trial to host their business applications in the cloud. The cloud computing environment is designed to reduce costs of hardware, software, labor to business owners and we are glad to offer this special during difficult economic times."

About Newtek Business Services, Inc.

Newtek Business Services, [The Small Business Authority](#), provides the following products and services:

Electronic Payment Processing: eCommerce, electronic solutions to accept non-cash payments, including credit and debit cards, check conversion, remote deposit capture, ACH processing, and electronic gift and loyalty card programs.

Managed Technology Solutions (Cloud Computing): Full-service web host, which offers eCommerce solutions, shared and dedicated web hosting and related services including domain registration and online shopping cart tools.

eCommerce: A suite of services that enable small businesses to get up and running on-line quickly and cost effectively, with integrated web design, payment processing and shopping cart services.

Business Lending: Broad array of lending products including SBA 7(a) and SBA 504 loans.

Insurance Services: Commercial and personal lines of insurance, including health and employee benefits in all 50 states, working with over 40 insurance carriers.

Web Services: Customized web design and development services.

Data Backup, Storage and Retrieval: Fast, secure, off-site data backup, storage and retrieval designed to meet the specific regulatory and compliance needs of any business.

Accounts Receivable Financing: Receivable purchasing and financing services.

Payroll: Complete payroll management and processing services.

Newtek Business Services, Inc., [The Small Business Authority](#), is a direct distributor of a wide range of business services and financial products to the small- and medium-sized business market under the Newtek™ brand. Since 1999, Newtek has helped small- and medium-sized business owners realize their potential by providing them with the essential tools needed to manage and grow their businesses and to compete effectively in today's marketplace. Newtek provides its services to over 100,000 business accounts and has positioned the Newtek™ brand as a one-stop-shop provider of such business services. According to the U.S. Small Business Administration, there are over 27.5 million small businesses in the United States, which

in total represent 99.7% of all employer firms.

Note Regarding Forward Looking Statements

Statements in this press release including statements regarding Newtek's beliefs, expectations, intentions or strategies for the future, may be "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. All forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from the plans, intentions and expectations reflected in or suggested by the forward-looking statements. Such risks and uncertainties include, among others, intensified competition, operating problems and their impact on revenues and profit margins, anticipated future business strategies and financial performance, anticipated future number of customers, business prospects, legislative developments and similar matters. Risk factors, cautionary statements and other conditions, which could cause Newtek's actual results to differ from management's current expectations, are contained in Newtek's filings with the Securities and Exchange Commission and available through <http://www.sec.gov>.

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