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The Small Business Authority to Offer \$10 Windows Web Servers for Businesses, Web Developers

NEW YORK, Nov. 17, 2011 /PRNewswire/ -- Newtek Business Services, Inc. (Nasdaq:NEWT), [The Small Business Authority](#), today announced the availability of heavily discounted cloud and dedicated servers featuring the [Microsoft Windows Web Platform](#). Newtek is a certified Microsoft partner and has been one of the largest Windows-focused web hosting providers in the world since 1997.

For a payment of \$10, businesses or developers can receive six full months of cloud-server hosting or three full months of dedicated-server hosting. Each server instance will include the Windows Server 2008 R2 operating system, and will be configured to support Microsoft WebMatrix, a free tool that provides everything needed to create, customize, and publish websites.

Barry Sloane, Chairman, President and Chief Executive Officer said, "This offer is specifically designed to support our designers, developers and resellers. The Small Business Authority welcomes their comments, thoughts and participation regarding our cloud environment. Please visit our twitter/facebook page and like us at https://twitter.com/The_SBA or <http://www.facebook.com/pages/The-Small-Business-Authority-thesba/183024595056180>."

Key advantages of Windows Server 2008 and WebMatrix include:

- | A single platform for the entire web development life cycle, from creation to production.
- | Easily build or customize popular web applications like WordPress, Umbraco, Joomla!, Drupal, and much more.
- | Deploy and host [ASP.NET](#) and PHP applications on the same server.
- | Support for both Microsoft SQL and MySQL databases.
- | Simple one-click publishing from desktop to production.

Full details of the promotion, including requirements and exclusions, can be found at <http://www.thesba.com/webmatrix-promotion>.

About Newtek Business Services, Inc.

Newtek Business Services, [The Small Business Authority](#), provides the following products and services:

Electronic Payment Processing: eCommerce, electronic solutions to accept non-cash payments, including credit and debit cards, check conversion, remote deposit capture, ACH processing, and electronic gift and loyalty card programs.

Managed Technology Solutions (Cloud Computing): Full-service web host, which offers eCommerce solutions, shared and dedicated web hosting and related services including domain registration and online shopping cart tools.

eCommerce: A suite of services that enable small businesses to get up and running on-line quickly and cost effectively, with integrated web design, payment processing and shopping cart services.

Business Lending: Broad array of lending products including SBA 7(a) and SBA 504 loans.

Insurance Services: Commercial and personal lines of insurance, including health and employee benefits in all 50 states, working with over 40 insurance carriers.

Web Services: Customized web design and development services.

Data Backup, Storage and Retrieval: Fast, secure, off-site data backup, storage and retrieval designed to meet the specific regulatory and compliance needs of any business.

Accounts Receivable Financing: Receivable purchasing and financing services.

Payroll: Complete payroll management and processing services.

Newtek Business Services, Inc., [The Small Business Authority](#), is a direct distributor of a wide range of business services and financial products to the small- and medium-sized business market under the Newtek™ brand. Since 1999, Newtek has helped small- and medium-sized business owners realize their potential by providing them with the essential tools needed to manage and grow their businesses and to compete effectively in today's marketplace. Newtek provides its services to over 100,000 business accounts and has positioned the Newtek™ brand as a one-stop-shop provider of such business services. According to the U.S. Small Business Administration, there are over 27.5 million small businesses in the United States, which in total represent 99.7% of all employer firms.

Note Regarding Forward Looking Statements

Statements in this press release including statements regarding Newtek's beliefs, expectations, intentions or strategies for the future, may be "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. All forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from the plans, intentions and expectations reflected in or suggested by the forward-looking statements. Such risks and uncertainties include, among others, intensified competition, operating problems and their impact on revenues and profit margins, anticipated future business strategies and financial performance, anticipated future number of customers, business prospects, legislative developments and similar matters. Risk factors, cautionary statements and other conditions, which could cause Newtek's actual results to differ from management's current expectations, are contained in Newtek's filings with the Securities and Exchange Commission and available through <http://www.sec.gov>.

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