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## Majority Of Business Owners Optimistic About U.S. Economy In 2015

NEW YORK, Jan. 5, 2015 /PRNewswire/ -- Newtek Business Services Corp., (NASDAQ: NEWT) (<a href="www.thesba.com">www.thesba.com</a>) <a href="https://remail.org/">The</a></a>
<a href="mail.org/">Small Business Authority</a>, with a portfolio of over 100,000 business accounts, announced today the findings of its SB Authority Market Sentiment Survey, a monthly window into the concerns of independent business owners. Based on a poll of over 1,100 respondents, the key finding from the December survey is 77% of business owners are more optimistic than pessimistic regarding the U.S. economy going into 2015.</a>



The full December 2014 results showed the following:

Poll Question	Poll Answer	Percentage
Going into 2015, regarding the U.S. Economy, are you:	More optimistic	77%
	More pessimistic	23%

Barry Sloane, Chairman, President and CEO of <u>The Small Business Authority</u> commented, "Business owners are far more optimistic about the 2015 economic environment than they were in 2014. A robust stock market, low interest rate environment and the U.S. economy demonstrating superiority over all other countries is what is driving the significant optimistic shift amongst our independent business owners."

## About Newtek Business Services Corp.

Newtek Business Services Corp., *The Small Business Authority*<sup>®</sup>, is the Authority for the small- and medium-sized business (SMB) market providing a wide range of business services and financial products under the Newtek<sup>®</sup> brand. Since 1999, Newtek has provided state-of-the-art, cost-efficient products and services and efficient business strategies to over 100,000 business accounts across all 50 States to help them grow their sales, control their expenses and reduce their risk.

Newtek's products and services include: The Newtek Advantage<sup>™</sup>, Electronic Payment Processing, The Secure Gateway, Managed Technology Solutions (Cloud Computing), eCommerce, Business Lending, Insurance Services, Web Services, Data Backup, Storage and Retrieval, Accounts Receivable Financing and Payroll.

**The Small Business Authority**® is a registered trade mark of Newtek Business Services Corp., and neither are a part of or endorsed by the U.S. Small Business Administration.

## Note Regarding Forward Looking Statements

Statements in this press release including statements regarding Newtek's beliefs, expectations, intentions or strategies for the future, may be "forward-looking statements." All forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from the plans, intentions and expectations reflected in or suggested by the forward-looking statements. Such risks and uncertainties include, among others, intensified competition, operating problems and their impact on revenues and profit margins, anticipated future business strategies and financial performance, anticipated future number of customers, business prospects, legislative developments and similar matters. Risk factors, cautionary statements and other conditions, which could cause Newtek's actual results to differ from management's current

expectations, are contained in Newtek's filings with the Securities and Exchange Commission and available through <a href="http://www.sec.gov">http://www.sec.gov</a>.

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