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Newtek Business Services Added to Pershing LLC's ValueAlliance Program

NEW YORK, Jun 15, 2009 (GlobeNewswire via COMTEX News Network) -- Newtek Business Services, Inc. (Nasdaq:NEWT) (<u>www.newtekbusinessservices.com</u>), a provider of business services and financial products to the small- and medium-sized business market, announced today that it has been added to Pershing's ValueAlliance program. Pershing LLC is a subsidiary of The Bank of New York Mellon Corporation.

Pershing's ValueAlliance program provides its introducing broker-dealer and RIA customers and advisors in transition with access to a wide range of solutions and preferred pricing from an extensive network of industry leading third-party firms to help them grow and manage their businesses.

Barry Sloane, chairman and CEO of Newtek Business Services, Inc., said, "We are pleased to have the opportunity to offer our broad array of insurance solutions and payroll services to Pershing's introducing broker-dealer and RIA customers. We have closed a number of insurance policies for several Pershing customers and are excited about working closely with more broker-dealer and RIA firms to help them grow their businesses in a responsible manner."

To learn more about Newtek's solutions and services, Jon Schmidt, Senior Vice President of Sales, has been designated as the primary point contact for all Pershing customers. Mr. Schmidt can be reached at 212-273-8241 or via email at <u>ischmidt@newtekbusinessservices.com</u>.

About Newtek Business Services, Inc.

Newtek Business Services, Inc. is a direct distributor to the small- to medium-sized business market under the Newtek(tm) brand. According to the U.S. Small Business Administration, there are over 26.8 million small businesses in the United States, which in total represent 99.7 percent of all employer firms, generate 60 to 80 percent of all new jobs annually and create more than 50 percent of non-farm private GDP. Since 1999, Newtek has helped these business owners realize their potential by providing them with the essential tools needed to manage and grow their businesses. Newtek focuses on providing its 84,000 business accounts with access to financial, management and technological resources that enable them to better grow and compete in today's marketplace. Newtek's products and services include:

- * Electronic Payment Processing: Electronic solutions to accept non-cash payments, including credit and debit cards, check conversion, remote deposit capture, ACH processing, and electronic gift and loyalty card programs.
- * Web Hosting: Full-service web host which offers shared and dedicated web hosting and related services including domain registration and online shopping cart tools.
- * Business Lending: Broad array of lending products including SBA 7(a), conventional commercial real estate and SBA 504 loans, business lines of credit, and business credit cards.
- * Insurance Services: Commercial and personal lines of insurance, including health and employee benefits in all 50 states, working with over 40 insurance carriers.
- * Web Services: Customized web design and development services.
- * Data Backup, Storage and Retrieval: Fast, secure, off-site data backup, storage and retrieval designed to meet the specific regulatory and compliance needs of any business.

- * Accounts Receivable Financing: Receivable purchasing and financing services.
- * Payroll: Complete payroll management and processing services.

For more information, please visit www.newtekbusinessservices.com.

Statements in this press release including statements regarding Newtek's beliefs, expectations, intentions or strategies for the future, may be "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. All forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from the plans, intentions and expectations reflected in or suggested by the forward-looking statements. Such risks and uncertainties include, among others, intensified competition, operating problems and their impact on revenues and profit margins, anticipated future business strategies and financial performance, anticipated future number of customers, business prospects, legislative developments and similar matters. Risk factors, cautionary statements and other conditions which could cause Newtek's actual results to differ from management's current expectations are contained in Newtek's filings with the Securities and Exchange Commission and available through http://www.sec.gov.

About Pershing, LLC

Pershing LLC (member FINRA/NYSE/SIPC) is a leading global provider of financial business solutions to more than 1,150 institutional and retail financial organizations and independent registered investment advisors who collectively represent over five million active investors. Located in 20 offices worldwide, Pershing and its affiliates are committed to delivering dependable operational support, robust trading services, flexible technology, an expansive array of investment solutions, practice management support and service excellence. Pershing is a member of every major U.S. securities exchange and its international affiliates are members of the Deutsche Borse, the Irish Stock Exchange and the London Stock Exchange. Pershing LLC is a subsidiary of The Bank of New York Mellon Corporation. Additional information is available at www.pershing.com.

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SOURCE: Newtek Business Services Inc.

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