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Seventy-Three Percent of Business Owners Have Not Tested Their Websites for Cyber Security

September 2011 SB Authority's Market Sentiment Survey Results

NEW YORK, Sept. 26, 2011 /PRNewswire/ -- Newtek Business Services, (NASDAQ: NEWT), [The Small Business Authority](#) with a portfolio of over 100,000 business accounts, announced today the findings of its SB Authority Market Sentiment Survey, a monthly window into the concerns of independent business owners. Based on a poll of approximately 1,200 respondents, one of the key findings from the September survey was that only 27 percent of small business owners' have had an outside party test their computer systems to ensure they are hacker proof. In addition, 39 percent of business owners stated they do not have their data backed up in more than one location.

Barry Sloane, President and CEO of [The Small Business Authority](#) commented, "The Small Business Authority market sentiment survey focuses on issues of security and risk reduction for small businesses. With recent breaches of security at Citi Bank, Sony and The Pentagon, small business owners should be concerned and take precaution to ensure their confidential business information is protected. Our survey demonstrates that very few business owners have taken a necessary precaution of having a professional data security firm perform a current assessment of vulnerabilities on their commercial website or database applications. 65 percent of business owners surveyed seem unaffected by natural disasters and 61 percent seem to think their data is backed up in multiple locations. We believe that small to medium sized business owners need to review all aspects of their data security and disaster recovery efforts."

The full September 2011 results showed the following:

Poll Question	Poll Answer	Percentage
Have you ever had an outside party test your computer systems and data to ensure they are hacker proof?	YES	27%
	NO	73%
Have you ever been denied access to your business because of a snowstorm, hurricane, tornado or other natural disaster?	YES	35%
	NO	65%
Is your data and business information backed up in more than one location?	YES	61%
	NO	39%

About Newtek Business Services, Inc.

Newtek Business Services, [The Small Business Authority](#), provides the following products and services:

- | **[Electronic Payment Processing](#)**: eCommerce, electronic solutions to accept non-cash payments, including credit and debit cards, check conversion, remote deposit capture, ACH processing, and electronic gift and loyalty card programs.
- | **[Managed Technology Solutions \(Cloud Computing\)](#)**: Full-service web host, which offers eCommerce solutions, shared and dedicated web hosting and related services including domain registration and online shopping cart tools.
- | **[eCommerce](#)**: A suite of services that enable small businesses to get up and running on-line quickly and cost effectively, with integrated web design, payment processing and shopping cart services.
- | **[Business Lending](#)**: Broad array of lending products including SBA 7(a) and SBA 504 loans.
- | **[Insurance Services](#)**: Commercial and personal lines of insurance, including health and employee benefits in all 50 states, working with over 40 insurance carriers.
- | **[Web Services](#)**: Customized web design and development services.
- | **[Data Backup, Storage and Retrieval](#)**: Fast, secure, off-site data backup, storage and retrieval designed to meet the specific regulatory and compliance needs of any business.
- | **[Accounts Receivable Financing](#)**: Receivable purchasing and financing services.
- | **[Payroll](#)**: Complete payroll management and processing services.

Newtek Business Services, Inc., [The Small Business Authority](#), is a direct distributor of a wide range of business services and financial products to the small- and medium-sized business market under the Newtek™ brand. Since 1999, Newtek has helped small- and medium-sized business owners realize their potential by providing them with the essential tools needed to manage and grow their businesses and to compete effectively in today's marketplace. Newtek provides its services to over 100,000 business accounts and has positioned the Newtek™ brand as a one-stop-shop provider of such business services. According to the U.S. Small Business Administration, there are over 27.5 million small businesses in the United States, which in total represent 99.7% of all employer firms.

Note Regarding Forward Looking Statements

Statements in this press release including statements regarding Newtek's beliefs, expectations, intentions or strategies for the future, may be "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. All forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from the plans, intentions and expectations reflected in or suggested by the forward-looking statements. Such risks and uncertainties include, among others, intensified competition, operating problems and their impact on revenues and profit margins, anticipated future business strategies and financial performance, anticipated future number of customers, business prospects, legislative developments and similar matters. Risk factors, cautionary statements and other conditions, which could cause Newtek's actual results to differ from management's current expectations, are contained in Newtek's filings with the Securities and Exchange Commission and available through <http://www.sec.gov>.

Rubenstein Public Relations
Telephone: (212) 843-9335
Contact: Liz Petrova / lpetrova@rubensteinpr.com

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