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## The Small Business Authority Releases The November 2013 SB Authority Index

### The SB Authority Index Shows Insignificant Growth Within The Small Business Economy

NEW YORK, Jan. 10, 2014 /PRNewswire/ -- [Newtek](#) Business Services, NASDAQ: NEWT, [The Small Business Authority](#)<sup>®</sup>, announced the release of the SB Authority Index of small business indicators for November 2013 reaching 123.48 points. Retail sales, the Russell Microcap Index, and the ADP employment report led the increase. The SB Authority Index is up 0.78% from October 2013. On a year-over-year comparison, the SB Authority Index is up 6.85%.

Barry Sloane, Chairman, President and CEO of [The Small Business Authority](#)<sup>®</sup> commented, "As the year comes to a close, the same old story holds true. As the Fed's easy money policy has driven large gains in consumer spending as well as robust performance leading the stock market, and as the new Fed chairman starts to unwind quantitative easing ("QE") bond purchases, it will be important to see if the small business economy is affected."

#### **About Newtek Business Services, Inc.**

Newtek Business Services, [The Small Business Authority](#)<sup>®</sup>, provides the following products and services:

- | **[Newtek Advantage](#)**<sup>™</sup>: Mobile real-time operating platform for business intelligence. The Newtek Advantage<sup>™</sup> puts all critical business transactions in real-time. Access data on your smartphone, tablet, laptop or PC as it relates to eCommerce for credit/ debit transactions, website statistics, payroll, insurance and business loans.
- | **[Electronic Payment Processing](#)**: eCommerce, electronic solutions to accept non-cash payments, including credit and debit cards, check conversion, remote deposit capture, ACH processing, and electronic gift and loyalty card programs.
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Newtek Business Services, Inc., [The Small Business Authority](#)<sup>®</sup>, is a direct distributor of a wide range of business services and financial products to the small- and medium-sized business market under the Newtek brand. Since 1999, Newtek has helped small- and medium-sized business owners realize their potential by providing them with the essential tools needed to manage and grow their businesses and to compete effectively in today's marketplace. Newtek provides its services to over 100,000 business accounts and has positioned the Newtek brand as a one-stop-shop provider of such business services. According to the U.S. Small Business Administration, there are over 27.5 million small businesses in the United States, which in total represent 99.7% of all employer firms.

#### ***Note Regarding Forward Looking Statements***

*Statements in this press release including statements regarding Newtek's beliefs, expectations, intentions or strategies for the future, may be "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. All forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from the plans, intentions and expectations reflected in or suggested by the forward-looking statements. Such risks and uncertainties include, among others, intensified competition, operating problems and their impact on revenues and profit margins,*

*anticipated future business strategies and financial performance, anticipated future number of customers, business prospects, legislative developments and similar matters. Risk factors, cautionary statements and other conditions, which could cause Newtek's actual results to differ from management's current expectations, are contained in Newtek's filings with the Securities and Exchange Commission and available through <http://www.sec.gov>.*

Contact: Simrita Singh

Telephone: (212) 356-9566 / [ssingh@thesba.com](mailto:ssingh@thesba.com)

**Investor Relations**

Contact: Jayne Cavuoto

Telephone: (212) 273-8179 / [jcavuoto@thesba.com](mailto:jcavuoto@thesba.com)

Contact: Brett Maas

Telephone: (646) 536-7331 / [brett@haydenir.com](mailto:brett@haydenir.com)

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