



April 2, 2013

Newtek Web Hosting Releases Linux Hosting Plans with SmarterMail

Newtek becomes the first large-scale hosting provider to include SmarterMail email with Linux Web Hosting plans

NEW YORK, April 2, 2013 /PRNewswire/ -- [Newtek Web Hosting](#), a division of Newtek Business Services, Inc. (NASDAQ: NEWT), [The Small Business Authority®](#), today announced it will now include SmarterMail—a popular, Windows-based email service comparable in features to Microsoft Exchange—as a standard feature on all new Linux Web Hosting plans.

The move is unique in that it packages a Windows email service with a Linux web hosting service in a single offering, and makes Newtek the first large-volume hosting provider to offer SmarterMail as part of a Linux hosting plan.

Newtek CEO Barry Sloane said: "We have recognized the need to enhance our Linux-based offerings to meet market needs and remain a best-of-class hosting company. By adding SmarterMail as part of our Linux-based hosting plans, we feel that we are offering the best-of-breed to designers, developers and resellers. SMB's and independent business owners today are fighting for value and the best technologies to run their business on. Our clients will be getting the cost effectiveness of Linux-based hosting plans with a Cadillac-style email application that we have always offered to our clients."

"SmarterTools is pleased to have a partner like Newtek championing our products and working with us to expand the implementation and integration options available to customers," said Tim Uzzanti, CEO of SmarterTools. "Working together helped SmarterTools build an official add-on for the popular WHMCS management platform — a module that will benefit Newtek and any large-scale Web hosts or ISPs looking to provide a high level of products and services to customers."

To learn more about Newtek's cloud-based shared hosting plans, please visit <http://webservices.thesba.com/linux-web-hosting/>

About Newtek Business Services, Inc.

Newtek Business Services, [The Small Business Authority](#), provides the following products and services:

- | [Newtek Advantage™](#): Mobile real-time operating platform for business intelligence. The Newtek Advantage™ puts all critical business transactions in real-time. Access data on a smartphone, tablet, laptop or PC for eCommerce for credit/ debit transactions, website statistics, payroll, insurance and business loans.
- | [Electronic Payment Processing](#): eCommerce, electronic solutions to accept non-cash payments, including credit and debit cards, check conversion, remote deposit capture, ACH processing, and electronic gift and loyalty card programs.
- | [Managed Technology Solutions \(Cloud Computing\)](#): Full-service web host, which offers eCommerce solutions, shared and dedicated web hosting and related services including domain registration and online shopping cart tools.
- | [eCommerce](#): A suite of services that enable small businesses to get up and running on-line quickly and cost effectively, with integrated web design, payment processing and shopping cart services.
- | [Business Lending](#): Broad array of lending products including SBA 7(a) and SBA 504 loans.
- | [Insurance Services](#): Commercial and personal lines of insurance, including health and employee benefits in all 50 states, working with over 40 insurance carriers.
- | [Web Services](#): Customized web design and development services.
- | [Data Backup, Storage and Retrieval](#): Fast, secure, off-site data backup, storage and retrieval designed to meet the specific regulatory and compliance needs of any business.
- | [Accounts Receivable Financing](#): Receivable purchasing and financing services.
- | [Payroll](#): Complete payroll management and processing services.

Newtek Business Services, Inc., [The Small Business Authority](#), is a direct distributor of a wide range of business services and financial products to the small- and medium-sized business market under the Newtek® brand. Since 1999, Newtek has helped small- and medium-sized business owners realize their potential by providing them with the essential tools needed to manage and grow their businesses and to compete effectively in today's marketplace. Newtek provides its services to over 100,000 business accounts and has positioned the Newtek® brand as a one-stop-shop provider of such business services. According to the U.S. Small Business Administration, there are over 27.5 million small businesses in the United States, which

in total represent 99.7% of all employer firms.

Note Regarding Forward Looking Statements

Statements in this press release including statements regarding Newtek's beliefs, expectations, intentions or strategies for the future, may be "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. All forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from the plans, intentions and expectations reflected in or suggested by the forward-looking statements. Such risks and uncertainties include, among others, intensified competition, operating problems and their impact on revenues and profit margins, anticipated future business strategies and financial performance, anticipated future number of customers, business prospects, legislative developments and similar matters. Risk factors, cautionary statements and other conditions, which could cause Newtek's actual results to differ from management's current expectations, are contained in Newtek's filings with the Securities and Exchange Commission and available through <http://www.sec.gov>.

Newtek Business Services, Inc.

212 West 35th Street
New York, NY 10001
<http://www.thesba.com>

Rubenstein Public Relations

Telephone: (212) 843-9335
Contact: Jonathan Goldberg / jgoldberg@rubensteinpr.com

Investor Relations

Telephone: (212) 273-8179
Contact: Jayne Cavuoto / jcavuoto@thesba.com
Telephone: (646) 536-7331
Contact: Brett Maas / brett@haydenir.com

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